

Worksheet 10

How Retirees Can Start a Simple AI Side Hustle From Home

Name: _____

Date: _____

Today's Goal

By the end of this worksheet, you will have identified one AI side hustle idea that matches your interests and experience, and you'll have a simple action plan to get started.

Remember: Every successful online business begins with one small idea.

Part 1 – What Experience Do You Already Have?

You have years of valuable knowledge that could help others.

Tick any areas where you have experience:

- ☐ Teaching
- ☐ Administration
- ☐ Engineering
- ☐ Healthcare
- ☐ Sales
- ☐ Farming

- ☐ Small Business
- ☐ Cooking
- ☐ Gardening
- ☐ DIY & Home Repairs
- ☐ Finance
- ☐ Crafts
- ☐ Computers
- ☐ Travel
- ☐ Other

Part 2 – What Do People Ask You About?

Think about the questions friends, family or neighbours often ask you.

Examples:

- Gardening advice
- Budgeting
- Technology help
- Home maintenance
- Cooking

Write down three topics.

1. _____
2. _____
3. _____

Part 3 – Which AI Side Hustle Interests You Most?

Tick one or more ideas that appeal to you.

- ☐ Sell simple guides or eBooks
- ☐ Create printable planners
- ☐ Sell AI prompt collections
- ☐ Start a helpful website or blog
- ☐ Create short online courses
- ☐ Offer AI assistance to small businesses
- ☐ Build a membership website
- ☐ Other

Part 4 – My First Side Hustle Idea

Complete these questions.

My topic:

Who will I help?

What problem will I solve?

What simple product or service could I create?

Part 5 – Ask AI for Help

Write a prompt you could use with ChatGPT.

Example:

"Help me start a simple online side business based on my experience in gardening. Suggest five beginner-friendly digital products I could create."

My prompt:

Part 6 – My First Action Plan

Tick each step as you complete it.

- ☐ Choose one business idea
- ☐ Ask AI to help develop it
- ☐ Make a list of possible products
- ☐ Choose one product to create first
- ☐ Create a simple outline
- ☐ Set aside time this week to work on it

Part 7 – My Business Vision

Imagine it's one year from now.

What would you like your AI side hustle to look like?

Part 8 – Challenges and Solutions

What is your biggest concern about starting?

- ☐ I don't know enough about AI.
- ☐ I'm worried about technology.
- ☐ I don't know what to sell.
- ☐ I don't have enough time.
- ☐ I'm afraid of making mistakes.
- ☐ Other:

How could AI or this course help you overcome that challenge?

Part 9 – Reflection

What was the most encouraging idea you learned in this lesson?

What is one small step you can take this week?

My One-Week Action Challenge

This week I will:

- ☐ Choose my business topic.
- ☐ Use ChatGPT to brainstorm ideas.
- ☐ Create my first outline or product.
- ☐ Share my idea with someone I trust.
- ☐ Schedule time to continue next week.

Matt's Motivation

"You don't need to know everything before you begin. Your experience is your greatest asset, and AI is simply the tool that helps you share it with others. Start with one idea, keep learning, and let each small success build your confidence."

Try This Today

Open ChatGPT and type:

"Help me identify an AI side hustle based on my skills and interests. Ask me questions about my experience, suggest five beginner-friendly business ideas, and recommend the easiest one to start this month."

Then choose **one idea** and spend just **30 minutes** working on your first step today.

☐ Bonus Exercise (Optional)

My AI Business Name

If you were starting today, what would you call your new side business?

Business Name:

Slogan:

Logo Idea: