

Worksheet 55

My AI Online Business Launcher

Step 1: Define Your Core Product or Offer

- What digital guide, product, or service do you want to offer on your website?
 - - **My Product/Service:**
-

Step 2: Choose Your Free Lead Magnet (To Build Your Email List)

- What free 1-page PDF or checklist can you give away in exchange for an email address?
 - **My Lead Magnet Idea:**
-

Step 3: Test Your Website Copy Prompt

- Fill in the blanks and submit this prompt to your AI assistant:
- *"Act as my copywriter. Draft a 3-sentence description for my new website that explains who I help, what product I sell (**[Insert Product]**), and why visitors should sign up for my free guide (**[Insert Lead Magnet]**)."*

Step 4: Action & Tracking

- What platform will you use for your website/email? (e.g., Wix, Squarespace, MailerLite) _____
- What is 1 social media post topic you will ask AI to write today? _____