

Tutorial 57 Worksheet

My Business Validation Roadmap

Step 1: Define What You Want to Validate

- What is the core business idea or offer you want to test with real people?

- **My Business Idea:**

Step 2: Identify 3 Validation Contacts

- List 3 friends, former colleagues, neighbors, or local business owners who fit your target audience:

1.

2.

3.

Step 3: Generate Your Discovery Questions

- Fill in the blanks and submit this prompt to your AI Market Validation Assistant:

*"I want to validate my idea of offering **[Insert Business Idea]** to **[Insert Target Audience]**. Draft 3 short, friendly*

conversation questions I can ask to see if this is a real problem for them."

Step 4: Record & Analyze Your Notes

- After speaking or messaging with your contacts, paste your summary notes into AI with this command:

"Here is the raw feedback I received from my validation chats: [Paste Notes]. What are the top 2 things my audience wants, and what is 1 thing I should change about my offer?"