

Tutorial 58 Worksheet

My Minimum Viable Offer & Pricing Worksheet

Step 1: Choose Your Offer Format

- What format works best for your retirement lifestyle?
 - [] **1-on-1 Consultation Call** (e.g., 45–60 minutes)
 - [] **Digital Starter Guide / Checklist** (e.g., 5-page PDF download)
 - [] **Small Group Call / Workshop** (e.g., 1-hour monthly call)

Step 2: Define Your Deliverables & Pricing

- **My Offer Title:**

- **Core Problem Solved:**

- **Price Point:** \$[_____] (e.g., \$19 for guides, \$75–\$150 for calls)

Step 3: Run Your AI Offer Prompt

- Fill in the blanks and submit this prompt to your AI Offer Design Master:

*"Act as my offer coach. I am creating a **[Insert Of Format]** titled **[Insert Of Title]** priced at **[Insert P]**. Draft a 3-bullet deliverable checklist and a 1-sentence simple guarantee for my buyers."*

Step 4: Action & Boundaries

- What is the maximum number of clients or hours you will accept per week?
